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## HDU SANDBLASTED SIGN

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A sandblasted sign is a beautiful, functional addition to any office front or professional environment. Our new high density urethane foam as compared to wood ...

The more traditional product used has been wood – redwood and/or red cedar:

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### **Wood Sign Warranty**

There is no way to warranty a product of nature. Great care is taken in the assembly of wood planks by using a combination of biscuits, dowels, and marine grade epoxy. The wood planks used are double kiln dried, which is more expensive but better insures against bowing.

### **Wood Advantages**

Clear grade wood signs are solid, have a look like no other, and when installed properly will give years of use.

### **Wood Disadvantages**

Primer seal may be broken (ie- a landscaper kicking a rock from a mower), which allow outdoor elements to deteriorate the wood. It is very hard to detect such, so routine inspections are required to protect the investment. Usually refurbishing is necessary every 5 years or so and can cost almost as much as a new sign. In addition, refurbishing can take a couple weeks leaving you WITHOUT A SIGN!!



“IF WE DON’T HAVE IT.. IT DOESN’T EXIST”

Phone 732-821-1015 Fax 732-821-0232

## HDU - High Density Urethane Signs

"HDU" is short for high-density urethane foam. It is a material expressly designed for the sign industry. Unlike other foam with which you may have experience, HDU consists of more solid and less air.

Urethane is a specialized material that it is unaffected by all petroleum-based solvents. Even in its "raw" state, it is completely waterproof and unaffected by temperature and climate.

A HDU sandblasted sign is impervious to water. Water and moisture cannot get under the finish and cause material break down.

HDU sign foam, unfinished is warranted for 10 years, indoor or out, against deterioration, warping, and cracking. It is 100% waterproof, not affected by temperature, and will not rot or decompose.

HDU sign foam can be blasted with 2 patterns:

- Simulated Wood Grain
- Sandstone or pebble finish

### Advantages of HDU Sign Foam:

Sign Foam will not warp, crack, or bow like solid wood when exposed to the elements. It is slightly lighter than wood, which might be a consideration when hanging a sign, and the lighter weight saves in shipping.

Sign foam can be blasted with a simulated wood grain finish that, in most cases, looks better than a real wood grain.

### Disadvantages of HDU Sign Foam:

Sign foam is slightly flexible, which might cause problems on long, narrow signs. If a dimensional sign is going between posts or in a situation where it might take abuse from wind or pedestrians, consider having us laminate a backing for reinforcement.

In case of some special requirement, do let us know how you plan to mount your sign so that we can work with you to ensure no problems are encountered with the HDU sign installation.

Contact one of our sales staff members today to find out more information, or feel free to send an email for an estimate.



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